



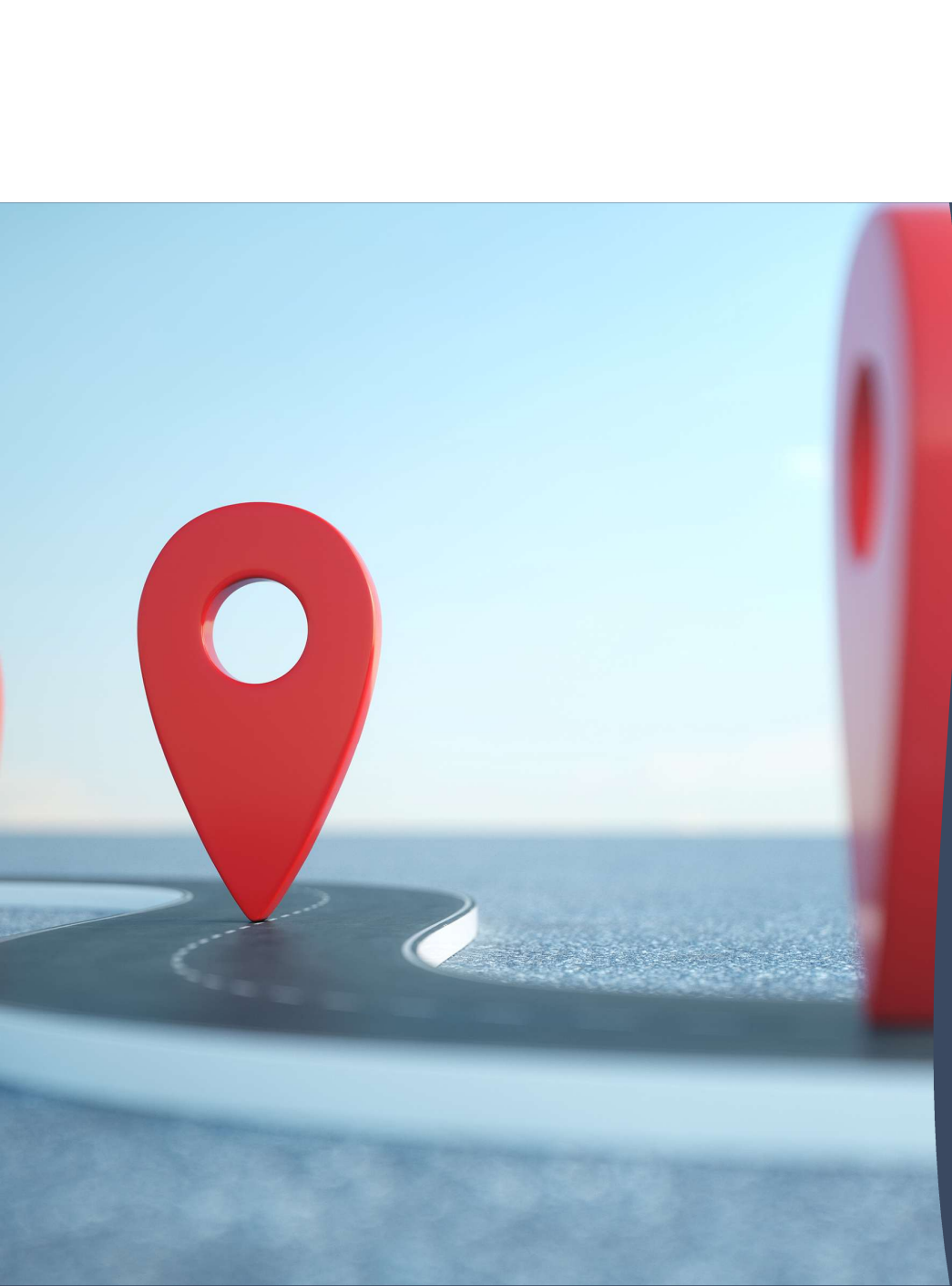
Strategic Planning Overview

Prepared for the Community Garden
Initiative of Central Texas
September 2026

A photograph of a person wearing a white long-sleeved shirt and black gloves, working in a garden bed. The person is bent over, tending to a row of green leafy plants. The garden bed is filled with dark, rich soil. In the background, there are some buildings and a clear blue sky. The right side of the image has a dark blue overlay with white text.

Mission

To beautify, conserve, and provide public access to green space by providing opportunities for the public to engage in organic community gardening to benefit the residents of Central Texas for generations to come.



Strategic Plan:

Moving From Reactive Towards Intentional



What it
defines:

Where we are going
Why
How we will get there



Timeframe:

5 to 10 years



Why now:

Continuity and guide for
decision-making across board
terms
Align priorities and unifies
board members and gardeners

A vision defines where you are going;
the plan lays out how
you will get there.

Shared Vision to Concrete Impact

- Planning before emergencies arise
- Optimizing operations
- Expanding initiatives and community partnerships
- Clarifying and sustaining board leadership



The Process

